

## CHAPTER 8

AN ACT concerning Internet ticket sales and supplementing P.L.1983, c.135 (C.56:8-26 et seq.).

**BE IT ENACTED** *by the Senate and General Assembly of the State of New Jersey:*

C.56:8-35.5 Definitions relative to Internet ticket sales.

1. a. As used in this section:

“Internet domain name” means a globally unique, hierarchical reference to an Internet host or service, which is assigned through centralized Internet naming authorities and which is comprised of a series of character strings separated by periods, with the right-most string specifying the top of the hierarchy.

“Ticket website” means an Internet website advertising, offering for sale, selling, or reselling tickets to any event at a place of entertainment in New Jersey.

“Website operator” means a person owning, operating, or controlling a ticket website for any event at a place of entertainment in New Jersey.

b. (1) Except as provided in paragraph (2) of this subsection, a website operator shall not sell or offer to sell a ticket to a New Jersey resident through a ticket website if the website operator intentionally uses an Internet domain name that contains any of the following:

(a) the name of the place of entertainment or any name that is substantially similar; or

(b) the name of the event or any name that is substantially similar, including the name of the person or entity scheduled to perform or appear at the place of entertainment.

(2) Paragraph (1) of this subsection shall not apply to a website operator who is authorized by the place of entertainment to act on its behalf.

c. A violation of subsection b. of this section is an unlawful practice pursuant to P.L.1960, c.39 (C.56:8-1 et seq.).

2. This act shall take effect on the first day of the second month next following the date of enactment.

Approved January 31, 2019.