

CHAPTER 93

AN ACT concerning public awareness of food waste and supplementing Title 13 of the Revised Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

C.13:1E-228 Public awareness campaign relative to food waste.

1. The Department of Agriculture, in consultation with the Community FoodBank of New Jersey, shall:

a. establish a public awareness campaign to educate the general public about food waste prevention by raising awareness regarding:

(1) strategies to reduce wasteful shopping which may include the benefits of creating a shopping list;

(2) the benefits of freezing meat close to the expiration date; and

(3) the meaning of date label definitions such as “use by,” “sell by,” and “best buy”;

b. take appropriate measures to encourage the reduction of food waste through donating or composting leftover food; and

c. develop and distribute appropriate informational materials regarding food waste, which may include, but need not be limited to, the use of social media, television, radio, or print media.

2. This act shall take effect immediately.

Approved May 9, 2019.