

P.L. 2019, CHAPTER 198, *approved July 23, 2019*  
Assembly, No. 4918

1 **AN ACT** requiring the Secretary of State to designate a one-stop  
2 event planning contact person for certain events held in the State  
3 of New Jersey and supplementing Title 52 of the Revised  
4 Statutes.

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6 **BE IT ENACTED** *by the Senate and General Assembly of the State*  
7 *of New Jersey:*

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9 1. a. The Secretary of State shall designate an individual, to be  
10 known as the Major Event Coordinator, as the contact person for  
11 major events held in the State of New Jersey. The Major Event  
12 Coordinator shall provide a consolidated one-stop centralized  
13 location of information and assistance to persons planning to host  
14 major events that will increase tourism to the State. The Major  
15 Event Coordinator shall provide, among other things, assistance  
16 with permits, licensing, and compliance with State laws, rules, and  
17 regulations.

18 The name and contact information for the Major Event  
19 Coordinator shall be prominently displayed on a public webpage.

20 b. As used in this section, “major event” means and includes  
21 events that increase tourism to the State of New Jersey and generate  
22 significant, immediate or long-term economic, social and cultural  
23 benefits to the State, attract significant numbers of participants and  
24 spectators, or have a national profile outside of the region in which  
25 it is being run, and generate significant media coverage in markets  
26 of interest for tourism.

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28 2. This act shall take effect immediately.

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STATEMENT

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33 The bill directs the Secretary of State to designate an individual  
34 to be the contact person for major events held in the State of New  
35 Jersey. The person designated will be known as the Major Event  
36 Coordinator, and will provide a consolidated one-stop centralized  
37 location of information and assistance to persons planning to host  
38 major events that will increase tourism in the State. The Major  
39 Event Coordinator will provide, among other things, assistance with  
40 permits, licensing, and compliance with State laws, rules, and  
41 regulations.

42 Under the bill, “major event” will mean and include events that  
43 increase tourism to the State of New Jersey and generate

1 significant, immediate or long-term economic, social and cultural  
2 benefits to the State, attract significant numbers of participants and  
3 spectators, or have a national profile outside of the region in which  
4 it is being run, and generate significant media coverage in markets  
5 of interest for tourism.

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10       Requires Secretary of State to designate one-stop event planning  
11 contact person for certain events held in NJ.