

CHAPTER 307

AN ACT concerning school meal programs and supplementing chapter 58 of Title 18A of the New Jersey Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

C.18A:33-27.1 "School Meal Program," development of promotional materials.

1. a. The Department of Agriculture, in cooperation with the Department of Education, shall develop promotional material for the "School Meal Program" and provide every school district with the "School Meal Program" promotional material, which shall include, but need not be limited to, pamphlets, presentation material, webinars, and sample letters schools may send to parents.

b. The "School Meal Program" promotional material shall highlight and promote the value and importance of the National School Lunch Program, the federal School Breakfast Program, and the federal Summer Food Service Program, and the importance of providing a nutritious meal to all children for their general health and their success in school.

2. This act shall take effect immediately.

Approved January 13, 2020.